

Allison M. Cooper

Educator · Multimedia Storyteller · Explorer

Arizona State University, Phoenix, Ariz.

Walter Cronkite School of Journalism and Mass Communication: Class of 2014 Master's in Mass Communication

University of Virginia, Charlottesville, Va.: Class of 2013 Double Major Global Development Studies and Spanish; GPA: 3.55

RELATED EXPERIENCE

Graduate Assistant, Arizona State University, Phoenix, Ariz.

August 2013-Present

Manage Twitter, Facebook, and WordPress blog accounts for News21's investigative project on post-9/11 veterans and track media usage of project. Assist in grading and organizing for online courses on visual media and sports media.

Personal Assistant, Scottsville, Va.

August 2010-Present

Assist Central Virginia writer with organizational tasks and the editing of her book about her experience with head injury.

Editorial News Intern, C-VILLE Weekly, Charlottesville, Va.

August 2012-May 2013

Reported stories and managed Twitter account 15 hours/week for a Charlottesville weekly newspaper with circulation of 26,000 and online presence.

Documentary Film Production Course, University of Virginia, Charlottesville, Va.

August 2012-December 2012

Co-produced a short documentary on get-out-the-vote efforts by U.Va. students campaigning for Obama's 2012 election.

Editorial Intern, Forward/Adelante, Charlottesville, Va.

March 2012-June 2012

Reported stories relevant to Latinos in Central Virginia for area's only bilingual business magazine.

RESEARCH, LEADERSHIP, & OTHER EXPERIENCE

Researcher, Jefferson Public Citizens (JPC), Charlottesville, Va.

February 2012-August 2013

Collaborated with a team of students, faculty, and community partners to evaluate Charlottesville after school program, the Music Resource Center. Research published in annual JPC journal and comprehensive report for Music Resource Center.

Outreach, U.Va. Latino Student Alliance, Charlottesville, Va.

August 2009-May 2013

Community Outreach Coordinator (April 2012-May 2013): Organized tutoring and outreach programs and events to connect U.Va.'s Latino Student Alliance with the Charlottesville community.

Southwood Community Outreach Team Leader (August 2009-April 2012): Recruited, organized, and monitored tutors for 4-day/week tutoring program for mobile home community of majority Latino families.

Teacher and Recruiter, Breakthrough Collaborative, Santa Fe, N.M. and Charlottesville, Va.

June 2010-August 2012

7th Grade Writing Teacher and Writing Department Head Breakthrough Santa Fe (June-August 2012): Taught writing to high-risk, academically gifted middle school students and collaborated with a other teachers to plan events and evaluate performance.

Campus Recruiter (September 2010-March 2012): Recruited U.Va. students for Breakthrough internships via presentations, email and social media marketing, and organizational partnerships. One of only two campuses to meet and surpass recruitment goals.

7th Grade English Teacher Breakthrough Santa Fe (June-August 2010)

RELATED SKILLS

Verbal, written, and visual communication; reporting and research; event planning; social media; AP Style.

Language: Near-fluent in Spanish, basic knowledge of Russian. **Software:** Proficient in Adobe Dreamweaver CC, Adobe Premiere Pro CC, Adobe Photoshop CC, Adobe Audition CC, Final Cut Pro X, Microsoft Office. Basic knowledge of HTML.

HONORS & AWARDS

Patricia Hollingsworth Prize in Ethics: awarded to three U.Va. students based on ethics-related essay submissions.

U.Va. Echols Scholar: awarded to the top students at U.Va. to pursue intellectual freedom while at the university.

U.Va. Dean's List: Three semesters.